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HUBER "Cycle Day": staff members cycled 1984 kilometres

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On July 25, the first HUBER Cycle Day, no fewer than 85 of our staff came to work on their bicycles. HUBER set up the Cycle Day to point its employees to a good but often forgotten alternative to driving by car.

"Our employees drive 16,000 kilometres by car a day to come to work and back home, riding by bike is a possibility to do something for one's health and for the environment", explained Dr. Johann Grienberger. He himself pedalled the 22 kilometres way from home to Erasbach.

The company invests 50 Cent per cycled kilometre, i.e. a total of € 992, into the further forestation of the HUBER-Natur-Park. This was additional motivation as well as the friendly reception with free cereal bars and beverages. The colleagues came from near and far on their bicycles, one of them covered 42 kilometres already early in the morning.

In view of the fact that we have a lot of shift workers and commuters who drive more than 100 km the participation in the event was a great success. For some the HUBER Cycle Day was a completely new experience, for our regular cyclists it was a day like any other. But all of them agreed that is something we should definitely repeat next year! Maybe we could achieve with this event that we will see more bicycles parking in front of our entrance doors in the future.



Dr. Oliver Rong (right), as representative of the board of directors, who came by bike himself, welcomed other cyclists on arrival



Board member Dr. Johann Grienberger still looked fresh and fit after his 22 km ride